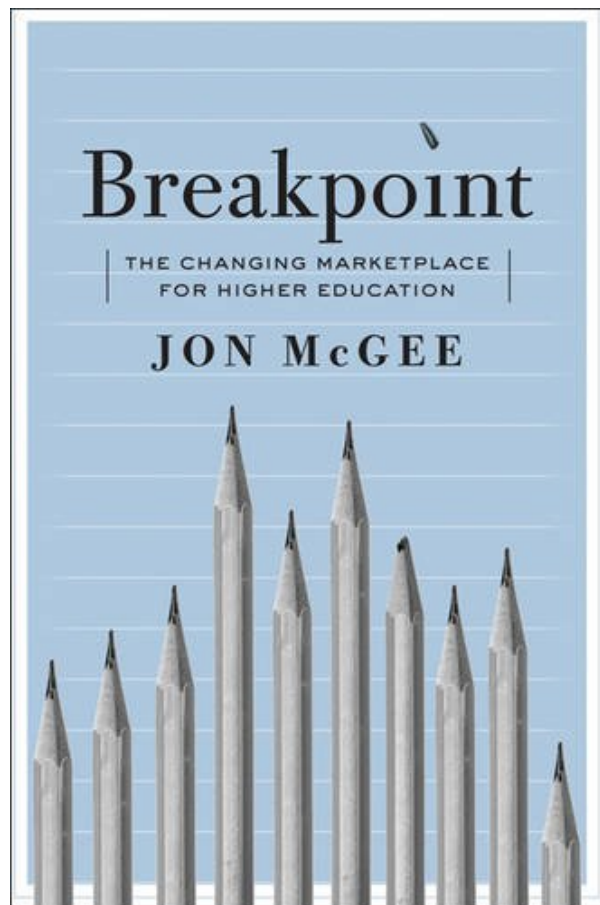
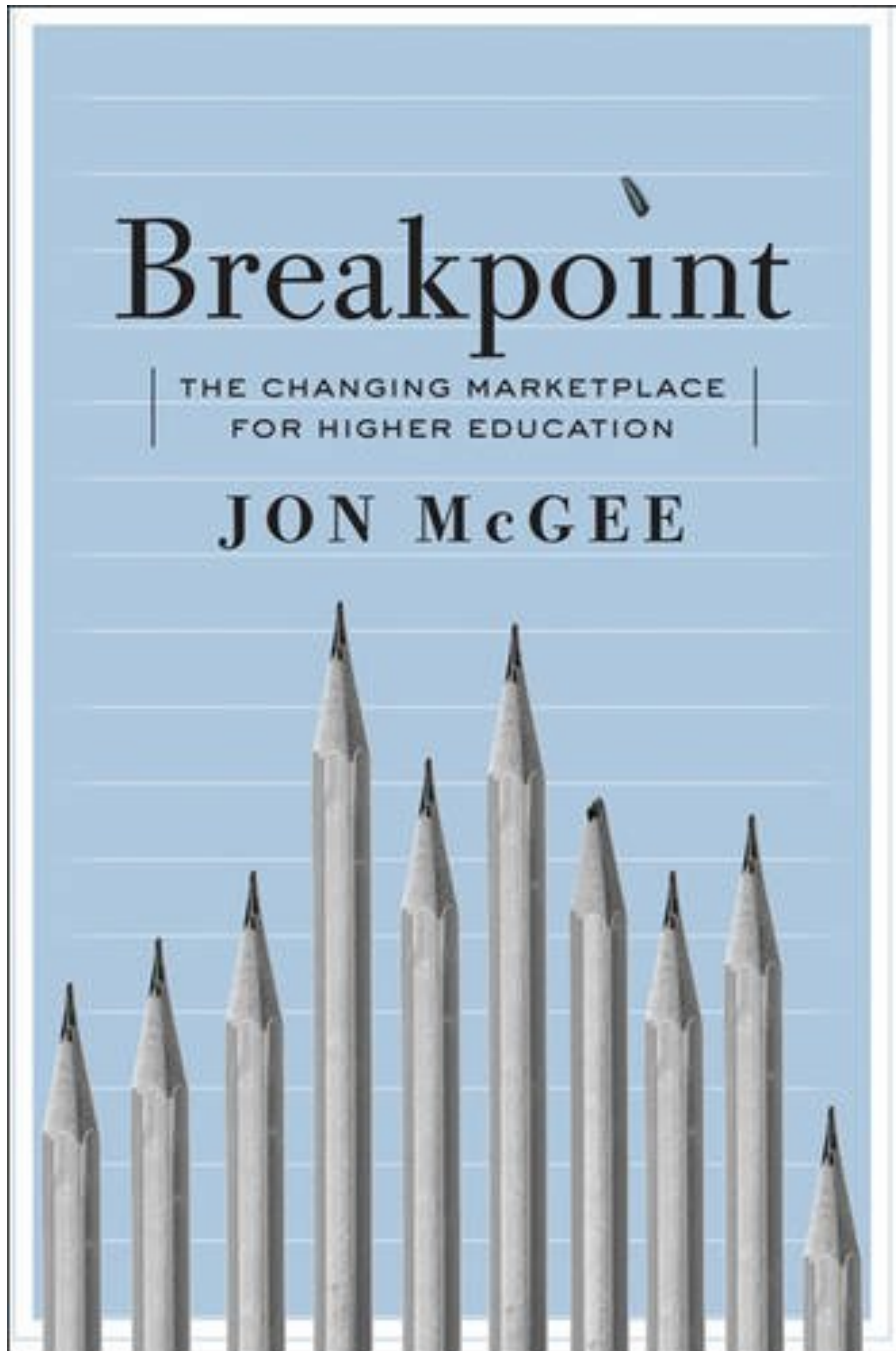


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Review

A helpful, highly readable guide to the landscape of higher education, Breakpoint is effectively informed by Jon McGee's long experience in the field.

(Stephen R. Lewis Jr., Carleton College)

This book is unique; McGee weaves together the demographic, economic, and cultural disruptions to present a cohesive argument that the higher education marketplace has changed forever. Highly recommended.

(Choice)

About the Author

Jon McGee is the vice president for planning and public affairs at the College of Saint Benedict and Saint John's University.

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The challenges facing colleges and universities today are profound and complex. Fortunately, Jon McGee is an ideal guide through this dynamic marketplace. In *Breakpoint*, he argues that higher education is in the midst of an extraordinary moment of demographic, economic, and cultural transition that has significant implications for how colleges understand their mission, their market, and their management.

Drawing from an extensive assessment of demographic and economic trends, McGee presents a broad and integrative picture of these changes while stressing the importance of decisive campus leadership. He describes the key forces that influence higher education and provides a framework from which trustees, presidents, administrators, faculty, and policy makers can address pressing issues in the aftermath of the Great Recession.

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About the Author

Jon McGee is the vice president for planning and public affairs at the College of Saint Benedict and Saint John's University.

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